



Everspin Technologies Appoints Troy Winslow as Vice President of Global Sales

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Memory and storage industry executive brings expanded OEM and Channel expertise to lead Everspin's sales efforts

CHANDLER, Ariz.--(BUSINESS WIRE)--Mar. 14, 2019-- Everspin Technologies, Inc. (NASDAQ: MRAM), the market leader in MRAM, announced that Troy Winslow will be joining the company as the Vice President of Global Sales starting March 18, 2019.

Winslow was Vice President of Worldwide System Sales for Microsemi, a subsidiary of Microchip Technologies. During his tenure at Microsemi, he grew sales revenues from high performance server storage solutions into a broad enterprise customer base through his management of a worldwide direct sales team and channel partners. Additionally, Winslow managed the worldwide sales team through multiple acquisitions including Microchip as well as PMC-Sierra. At PMC-Sierra, Winslow was the Senior Director of Product Marketing and Channel Support where he focused on the needs of channel partners.

Prior to joining PMC-Sierra, Winslow served more than 16 years at Intel in various management positions, predominantly in multiple flash memory component and solid-state drive (SSD) businesses. In the capacity of Global Director of Sales for SSDs and NAND flash, he helped grow annual SSD revenues to \$2 billion. Previously, he served as Director of Sales of the Online Sales Group, a ground-up sales growth initiative that continues to grow in revenue today. Prior to that, Winslow served customers in a variety of Marketing positions in NAND and NOR Flash components as well as XScale embedded processors gaining valuable experience in industrial, embedded and storage markets.

Troy holds a B.S. degree in Managerial Economics from the University of California Davis and an MBA from the Haas School of Business at the University of California Berkeley.

"Troy brings passionate team leadership and deeply relevant experience in driving customer adoption and sales growth of disruptive memory and storage technologies through a variety of sales channels," said Kevin Conley, President and CEO of Everspin. "Adding Troy to our team will be a key to growing Everspin's business and enhancing the valued relationships we have with our customers. We are excited to have him join us on our mission to take MRAM to the next level."

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